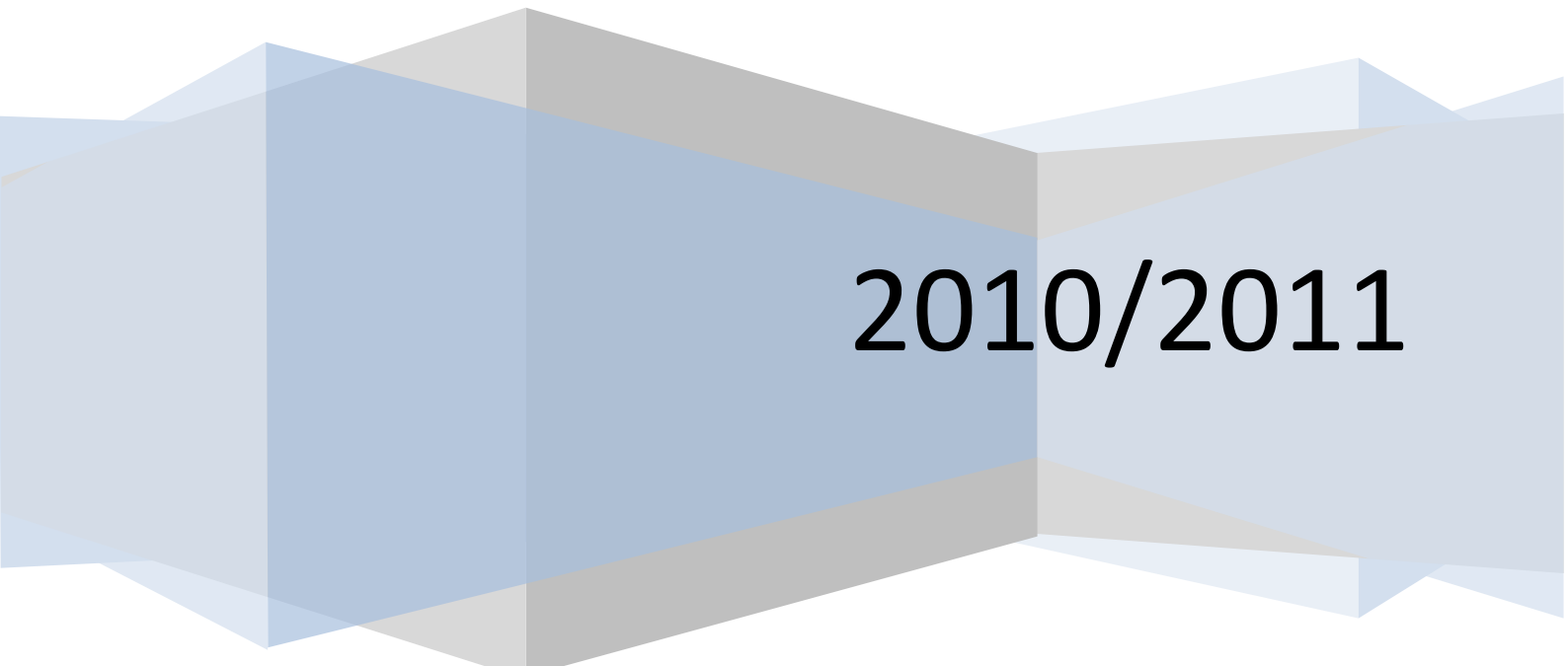


Netball Wellington Region

ROADMAP FOR THE FUTURE

“Delivering Excellent Netball Across the Region”



2010/2011

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Mission

We will deliver excellent Netball across the Region so that the Wellington Region is recognised as a leader in Netball in New Zealand.

Vision

To promote excellence in Netball through competition for all participants by delivering Netball through a professional organization that adds value to all stakeholders.

Values

The Region is committed to the following values:

- To co-operate with other Netball Regions and Netball New Zealand to promote a co-ordinated approach to the delivery of excellent Netball throughout New Zealand.
- We are committed to consulting with and serving the needs of our stakeholders in order to earn their acknowledgement and support
- We strive for excellence, professionalism, and competition in all aspects of what we do. Supported by a commitment to always act with integrity and a belief in the need to be innovative..
- We believe that by working together as a team, we will enhance the work experience and generate mutual respect

Background

The Regional body has to date played a limited role in delivering Netball to the Region other than at the representative level. Traditionally Netball for the vast majority of participants has been delivered and managed by the individual Centres within the Region. This has proved over time to be only an adequate means of delivering the sport to the vast majority of participants.

The funding agencies have indicated that they will soon require a co-ordinated approach to funding in the region and the Regional body or another organisation will need to be responsible for this rather than the individual centres.

Late last year an Establishment board was set up to look at options for the Region and Chris Inneson was contracted to write an "Evaluation of Netball in the Region". The evaluation report delivers a comprehensive view of Netball within the Wellington Region and should be read in conjunction with this plan.

Chris McNay was then contracted in Sept 2010 to set out a series of recommendations on how Netball in the region could move towards the future in the most efficient and cost effective way.

Strategic Issues and Recommendations

1. Appoint a CEO for the Wellington Region

The Regional Board to appoint a leader who can implement the strategic plan while uniting all stakeholders and taking Netball forward in the Region.

2. Restructure the Organisation to include the Pulse

Restructure the region from an organisational view to include the Pulse franchise and more adequately meet the needs of a professional sporting organisation. All employees of the Centres and Pulse franchise to report to the Wellington Region. The CEO would then redeploy all available resources to implement the strategic plan.

3. Enhance Governance & Leadership

Restructure the Governance of the Region and Centres and adopt a Constitution and Governance Charter that reflects a professional sporting organisation in keeping with the strategic direction of the Region.

1. A Regional board primarily responsible for the strategic plan and revenue available to the Region.. The regional chairperson would be required to work closely with the CEO, up to ½ a day a week.
2. A Pulse board primarily responsible for the strategic plan, player recruitment, and revenue gathering.
3. Centre Committees/boards primarily responsible for the daily operation of the centres and competition delivery.

4. Increase Netball Participation and Satisfaction with the Region

To increase the number of participants in the region and add value as an organisation to all those participants.

5. Player and Competition Development

The delivery of a truly competitive and inclusive Netball organisation. The Region, Centres, and newly appointed CEO must lead in the restructure of the competitions and player development at all levels.

6. Funding / Sponsorship

Ensure adequate funding for a variety of strategic initiatives and all operational activities. To develop sponsorship opportunities that add value to both parties

7. Partnerships

Create true partnerships with key stakeholders, particularly the centres and satellites throughout the Region..

8. Communication

Implement a Region wide communications plan that involves all stakeholders. This will enable all stakeholders to understand the role of the Region and feel included and valued.